



## WHAT IS TAKE IT DOWN?

Take It Down is a free service that can help you remove or stop the online sharing of nude, partially nude, or sexually explicit images or videos taken of you when you were under 18 years old.

You can remain anonymous while using the service and you won't have to send your images or videos to anyone

## WHO IS TAKE IT DOWN FOR?

It is for people who have images or videos of themselves nude, partially nude, or in sexually explicit situations taken when they were under the age of 18 that they believe have been or will be shared online.



## HOW DOES TAKE IT DOWN WORK?

Take It Down works by assigning a unique digital fingerprint, called a hash value. Online platforms can use hash values to detect these images or videos on their services and remove this content.

## **WHO TO CONTACT:**



Get in touch with Jayne Hipkiss at:





